

## Project Name

Evaluation of Oklahoma's Promise Program  
21-605-02-Oklahoma's Promise

Priority Program Evaluation: the expected completion is six to eight months from the date of the entrance conference, which took place September 29, 2020.

## Project Background

Created in 1992 by the Oklahoma Legislature to help more Oklahoma families provide an affordable pathway for their children to earn post-secondary credentials, Oklahoma's Promise, originally designated as the Oklahoma Higher Learning Access Program (OHLAP) allows eighth, ninth and tenth grade high school students from families with an income of \$55,000 or less to earn a tuition scholarship.

## Original Scope and Project Description

### Project Description:

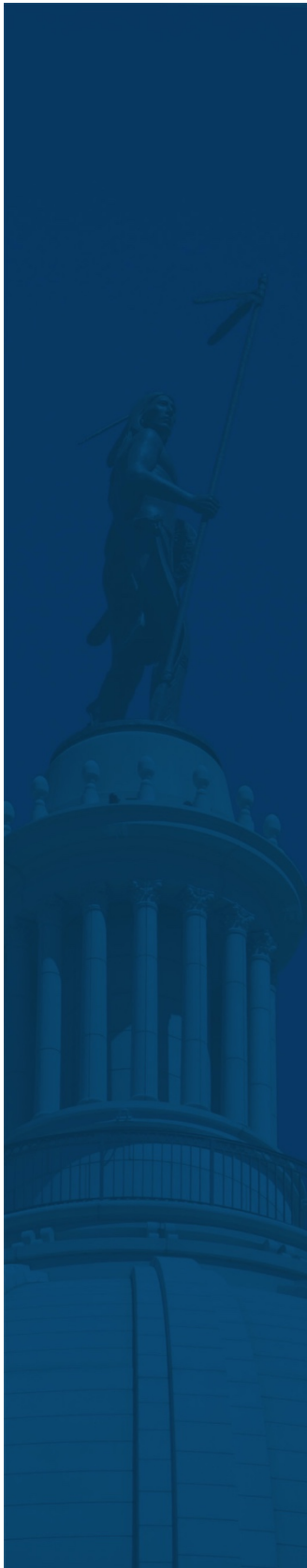
Evaluate outcomes of the Oklahoma's Promise program (formerly known as OHLAP).

### Scope of Work:

Quantify the state-wide economic impact from Oklahoma's Promise; Forecast projected costs and impact of the program over the next decade.

## Material Findings from Entrance Conference

Based on the discussions held at the entrance conference with Chancellor Johnson and members of the State Regents, the LOFT evaluation team believes there is sufficient longitudinal data to conduct a performance-based funding review of Oklahoma's Promise and the return on investment to the state of Oklahoma.



## Evaluation Objectives

The LOFT evaluation team will analyze longitudinal performance-based data to determine the impact Oklahoma's Promise is having on providing low-income students an opportunity to earn postsecondary credentials and how this program addresses Oklahoma's critical workforce demands and to what effect impacts the economy.

The evaluation of Oklahoma's Promise is structured and guided by five specific questions within the scope set forth by the LOC:

1. To what extent has Oklahoma's Promise been effective and efficient in meeting the program's goals of preparing a broader range of the general student population with postsecondary education opportunities?
2. Does receiving the Oklahoma's Promise scholarship impact post-secondary education outcomes?
3. How does Oklahoma's Promise address Oklahoma's critical state workforce needs?
4. To what extent can it be said Oklahoma's Promise provides value for the investment?
5. What are the projected costs of Oklahoma's Promise and the ensuing economic impacts through 2030?

We believe the findings of our evaluation, based on the scope of work and research questions, will provide the LOC and the Oklahoma State Legislature with (1) the return on investment for funding tuition for Oklahoma students who qualify for the program, (2) how Oklahoma's Promise addresses the state's critical workforce demands and (3) the projected cost of continuing the program through 2030.